



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K1

Results as of: 12/31/2014

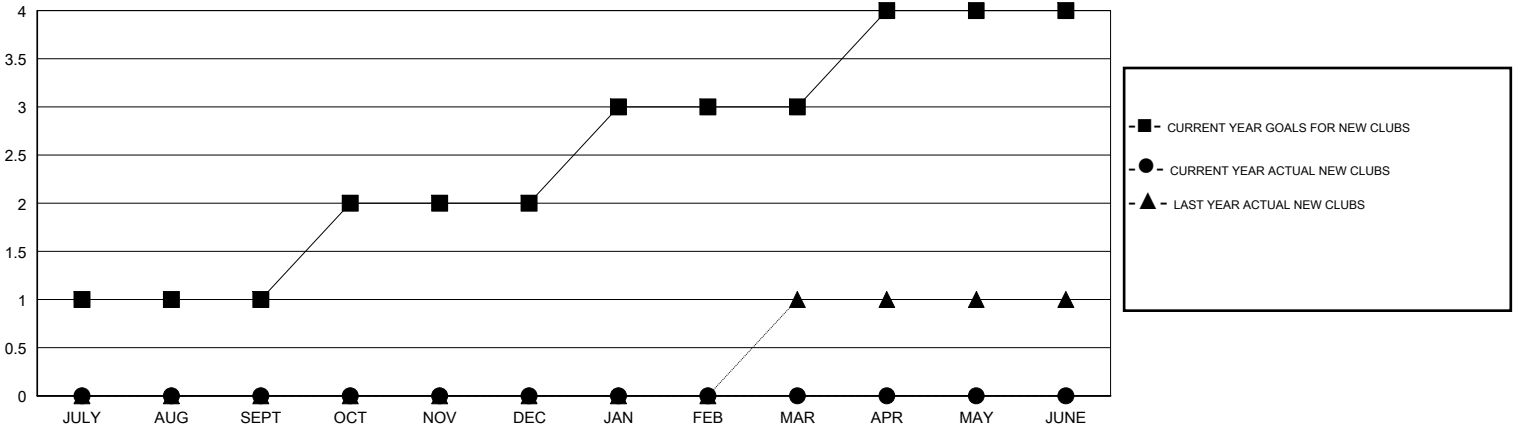
GMT: ED LECIUS

LOCATION NEW YORK

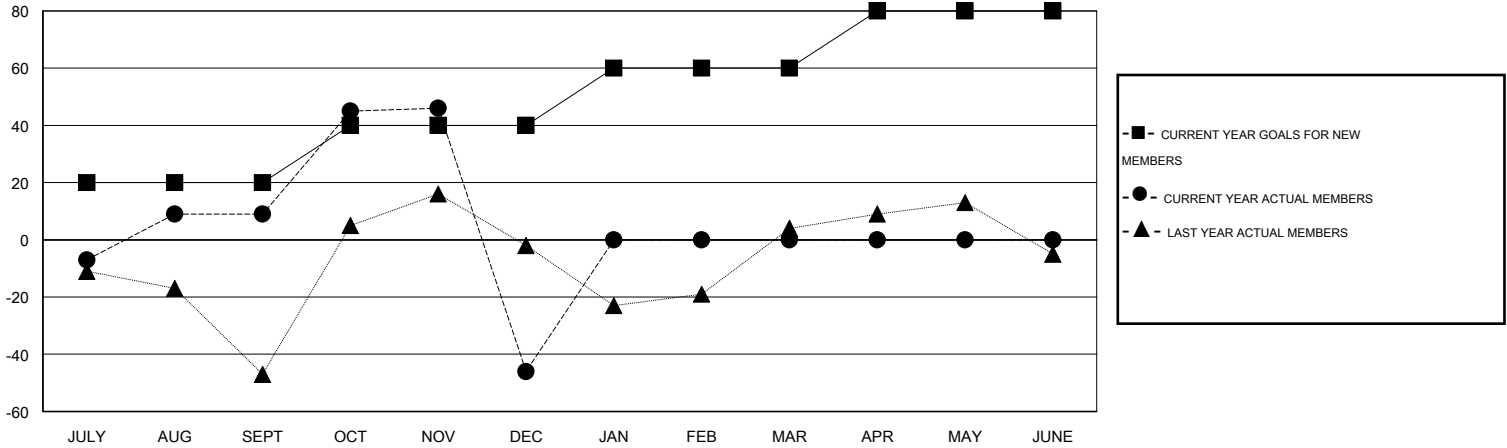
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	1	0	1	-1	JULY/AUG/SEPT	20	39	30	9
OCT/NOV/DEC	1	0	1	-1	OCT/NOV/DEC	20	74	129	-55
JAN/FEB/MAR	1	0	0	0	JAN/FEB/MAR	20	0	0	0
APR/MAY/JUNE	1	0	0	0	APR/MAY/JUNE	20	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	31 CLUBS OF 73 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	784 (39.44%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	1,204 (60.56%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	189
OTHER		HEAD OF HOUSEHOLD	87
TOTAL		NON-HEAD OF HOUSEHOLD	102